SADDAM SAFI

Toronto, ON | C1M 31J | 647-523-3282 | contact@saddamhussain.com.np | LinkedIn | Website

WEBSITE DEVELOPER

PERSONAL PROFILE

Detail-oriented and creative WordPress web developer with proven experience creating visually appealing and user-friendly websites. Proficient in utilising WordPress themes and plugins, dedicated to delivering high-quality and engaging web design solutions that align perfectly with your brand's identity and goals. Dedicated collaboration with clients to understand their vision and bring their ideas to life through exclusive designs while maintaining technical proficiency.

HIGHLIGHTS OF QUALIFICATIONS

Proficient in Elementor Page Builder: Expert in Elementor Page Builder, creating highly customised, responsive websites that meet diverse client needs and industry standards.

Comprehensive Knowledge of Plugins and Themes: Strong understanding of various plugins and themes, leveraging them to enhance site functionality, performance, and aesthetic appeal.

- **Wide Range of Project Experience:** Demonstrated diversity in projects and contributions, successfully managing and executing various web development tasks across multiple sectors.
- **Skilled in problem-solving and Quick Learning:** Problem-solving abilities and quick learner, adept at swiftly identifying technical issues and implementing practical solutions to ensure seamless user experiences.
- **Passionate About Website Development:** Enthusiastic about website development, continuously seeking to learn and implement the latest technologies and best practices in the industry.
- **Strong Collaboration and Teamwork Abilities:** Excellent collaboration and teamwork skills, effectively working with colleagues, clients, and stakeholders to achieve project goals and deliver high-quality results.
- **Highly Focused with Attention to Detail:** Highly focused and detail-oriented, ensuring that every aspect of a project is meticulously planned and executed to maintain the highest standards of quality and accuracy.

EDUCATION

Computer Programming Diploma   Expected Graduation Date: Dec 2025
Sault College of Applied Arts and Technology- Toronto, ON

WORK EXPERIENCE

Web Developer (Hybrid)   Feb 2023 - Current
Sharda Production

- Utilized Elementor to build a visually appealing and functionally sound e-commerce website for a client, leading to a 30% increase in online sales.
- Migrated a complex website from a legacy platform to WordPress, ensuring seamless content transfer, functionality preservation, and a positive user experience.
- Developed a custom WordPress business directory site with secure user access and engaging content, driving a 45% increase in business registration and retention.
- Delivered high-quality websites on time and within budget, exceeding client expectations and establishing a reputation for excellence.

Website Designer (on-site)   March 2019 – Jan 2023
Alpha Ric Pvt Ltd, Toronto, ON
- Successfully leveraged freelance opportunities to design and develop user-centric websites for various businesses, boosting their online presence.
- Developed a deep understanding of best practices for SEO in the local market, optimising websites for local search engines and targeted audiences.
- Provided ongoing website maintenance and client support, fostering long-term relationships and exceeding expectations.
- Maintained a strong work ethic and delivered freelance projects on time and within budget, even when working with diverse clients and timelines.
- Continuously expanded skillset by staying up to date on the latest WordPress trends and plugins, offering clients advanced solutions.
- Demonstrated excellent communication and collaboration skills, working effectively with clients in India to understand their needs and translate them into impactful websites.

TECHNICAL SKILLS

Elementor :
Expert in using Elementor Page Builder for designing highly customized and responsive websites.
Adept at leveraging Elementor's advanced features to create visually appealing and functional web pages.

WooCommerce :
Skilled in setting up and managing WooCommerce for seamless e-commerce operations, ensuring efficient online sales and transactions.
Experienced in WooCommerce plugins to enhance functionality and meet specific business requirements.

Analytics & Performance :
Experienced in using Google Analytics to track, analyze, and optimize website performance.
Proficient in setting up reports and dashboards to monitor key metrics and improve site performance.

Responsive Web Design :
Capable of designing and developing websites that provide an optimal viewing experience across all devices, from desktops to mobile phones.
Skilled in using media queries and responsive frameworks to ensure website layouts adapt seamlessly to different screen sizes.

Software Applications:
Proficient in Microsoft Office Suite, Adobe Creative Cloud Suite, Squarespace, Wix Figma, and Other CMS.
Skilled in security Optimization, Automatic Daily backup, Plugin Integration, Social Media Integration . . .

RELEVANT PROJECTS

- Built an e-commerce website for a fashion brand, enhancing online sales and user engagement.
- Created an educational platform for online courses featuring interactive lessons & quizzes.
- Designed a modern hotel booking website with online reservation and tour package selection functionalities.
- Constructed a real estate website with advanced property search and filtering options for better user experience.
- Developed a blog website for travel enthusiasts, integrating social media sharing and user comments.
- Designed a charity organisation's website with donation processing and volunteer sign-up capabilities.
- Created a job portal for tech professionals featuring job listings, application tracking, and employer profiles.
- Developed a news website with dynamic content management and user subscription options.